HOW TO MAKE YOUR MARK IN THE WORLD THROUGH JOURNAL AND CONFERENCE PUBLICATIONS (AND WHY)!

Kinshuk
What to expect today....

This presentation is geared for those who are new to writing and presentation of their research (and a brush-up for the rest of us)

Focus on understanding the need for writing and presentation

Short talk, followed by extensive question-answer session
BACKGROUND....

Founding Chair of IEEE International Conference series on Advanced Learning Technologies [2000 – now]

Editor, Journal of Educational Technology & Society (SSCI, Open access) [1998 – now]

Editor, Springer’s Smart Learning Environments journal (Open access) [2014 – now]

Others, including CELDA conference, IEEE T4E series, and so on
Why write and present?

Writing and presenting for others

Why engaging people matters?

At the conference

After the conference

Impact ... citation ... usefulness

Reflection: why would anyone spend time reading our work?
LETS GET STARTED — WELL BEFORE PRESENTATION
GETTING INSIDE PEOPLE’S PSYCHE:

Why do people search for papers?

Circumstances of search

Relevance

Need
How do people search? Really ....

Value of:

- Title
- Abstract
- Keywords
SO YOU GOT PEOPLE TO START READING YOUR PAPER...

a. Think about what others would like to see by starting with a promising problem.

b. How others can benefit from our research findings?
TELLING A STORY

a. Identifying a problem worth solving

b. Finding out what others have done to solve the problem, strengths and limitations of those efforts, and what is not done yet (gaps).

c. Research questions: before or after literature review?

d. Proposing a potential solution based on literature review.

e. Implementing your solution.
TELLING A STORY

f. Findings have to refer back to the original research questions.

g. Suggestions and recommendations must be derived from the findings.

h. How confident you are about your research findings, implications, limitations?

i. Further research questions or directions.

(is anyone interested what you plan to do next?)
GROUNDING YOUR RESEARCH IN EXISTING WORK

Importance of literature review
- Identify the emerging themes
- Finding the gaps

Relating existing work with your own
Tips for Writing a Paper

Make a few bullet points for each section to ensure correct logical flow.

Write the stuff you are keen to write; write what you really would like to write.

Jargons are for amateurs... not for pros.

Keep writing, practice makes perfect.

Deciding whether to write for a conference or for a journal....
HOW TO PRESENT A PAPER?

What not to do:

Exceed the time limit
Speaking too softly
Using writing that is too small to read
Reading the slides
Inappropriate content
HOW TO PRESENT A PAPER?

*Early preparation:*

- Decide the aim of your presentation (up to 3 points)
- Think about your audience
- Select the content
- Organise your material
- Check the format (prepare yourself for last minute problems)
HOW TO PRESENT A PAPER?

Just before the talk:

Arrive early
Introduce yourself to others if appropriate
Check the seating arrangement
Check the order of speakers
Check the equipment
Check when to take questions
Take deep breath and relax
HOW TO PRESENT A PAPER?

Giving the talk:

Relax

Speak to the audience, not to the whiteboard or to the back wall

Establish eye contact with the audience

Talk to whole group, not to just one person

Make sure the back row can hear you

Use a pen or pointer
HOW TO PRESENT A PAPER?

Giving the talk:

Speak slowly but smoothly
If you lose your place, relax and look at your notes
Do not restart until you are ready. Little silence is OK.
Keep an eye on the clock.
**HOW TO PRESENT A PAPER?**

*Giving the talk:*

Do not make promises such as “I am finishing in a moment”. Finish on time.

Keep time for questions, if you have not handled the questions during the talk.

Talk to whole audience while answering the questions.

Do not take criticism personally, take it constructively.
HOW TO PRESENT A PAPER?

After the talk:

Reflect on your presentation and its preparation.

Note down if there is something you could improve upon.

Write down the areas which worked well so that you can repeat them in future.
THANKS FOR YOUR ATTENTION!